

# Helping You Get from Where You Are to Where You Want to Be

*"They're just great people. To unwrap that, there are always going to be bumps and challenges, what I want to know is what they're like working with day to day. From the get-go, Frontier are straight shooters—honest, ethical, and respectful."*

**Christian Anthony**  
Co-Founder, ListenFirst Media



We partner with committed, ambitious,  
people-focused software businesses

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**Industry**

Software

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**Stage**

ARR of \$5 million to \$30 million

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**Investment Size**

\$15 million to \$100 million per investment

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**Use of Proceeds**

Providing shareholder liquidity  
Funding key growth initiatives

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**Ownership**

Majority or minority stakes

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**Growth**

Annual growth 20%+

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**Fund**

\$700 million fund focused exclusively on software (5th fund)

Importantly, we look for CEOs who are committed to remaining involved in the business and who care deeply about their customers, employees, and culture.

## Putting people before numbers

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To achieve the full potential of your business, you don't simply need capital.

Today, you need the real-world advice and practical support of people who understand how software companies like yours accelerate their growth. People who park their egos at the door, roll up their sleeves, and invest time as well as money.

People who think more about how you build a market-leading business and less about sweating management teams.

There's a good reason we put people before numbers. It's people who make things happen. It's people that have the vision, that create awesome software, that deliver outstanding customer success.

## A better way of working

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No two software businesses are the same. There is no cookie-cutter approach that's guaranteed to deliver standout growth.

That's why we bring a multidisciplinary team to bear on every one of our portfolio companies' challenges. Of course, we have people who understand the numbers. But we also have

seasoned professionals who have successfully grown similar businesses to yours.

It means you'll have direct access to experts who can help you understand what's holding you back and advise on effective strategies to move you forward.

## Meet our companies

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## We Should Talk

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Wherever you are on your growth journey, we'd love to discuss how we can help.

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